

# *The Leading Hotels of the World, Ltd.*

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## **EXPERTS IN LUXURY HOSPITALITY: THE LEADING HOTELS OF THE WORLD, LTD.**

NEW YORK, NY -- Expertise is developed over time; it evolves through experience. With a history spanning over 80 years, The Leading Hotels of the World, Ltd. has gained that expertise, to stand today as the ultimate source for luxury hospitality.

The company began as a network of 38 hotels in Europe and Egypt which depended on each other for referrals of business. This culture of communication has continued and expanded, and The Leading Hotels of the World, Ltd. is constantly interacting with member hotels to identify and predict trends in the hospitality and travel industries.

Today, The Leading Hotels of the World brand is internationally recognized as the definitive mark of excellence in hospitality, for a number of reasons.

### ***Size of Membership***

There are more than 450 Leading Hotels of the World, in 80 countries across the globe, making it the largest and most comprehensive collection of luxury hotels, resorts and spas in the world.

### ***Global Reach***

Headquartered in New York City, the company maintains offices in a total of 22 key cities in Europe, Africa, Asia, and the Americas, and boasts a customer base of more than one million luxury consumers.

### ***Product Offering***

Meeting and anticipating the changing needs of the luxury traveler, The Leading Hotels of the World, Ltd. is continually developing programs for the times. One of the latest -- Leading Families - is geared toward the growing market of affluent travelers and their children and grandchildren.

### ***Partnerships and Alliances***

The company constantly taps resources outside the hotel industry to participate in conferences and conventions to ensure a broad perspective on the luxury goods and services industries, as well as insight into consumer behavior patterns.

### ***Access***

Whether via the Internet at [WWW.LHW.COM](http://WWW.LHW.COM), or over the phone at (1-800) 223-6800, consumers and their travel consultants can easily obtain information and secure reservations at any of our hotels around the world.