

The Leading Hotels of the World, Ltd.

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FACT SHEET

OVERVIEW:

The Leading Hotels of the World, Ltd. is the prestigious luxury hospitality organization representing the world's finest hotels and resorts. Headquartered in New York City, the company maintains offices in 22 cities around the globe.

HISTORY:

Formed in 1928 by an entrepreneurial group of forward-thinking Europeans, The Leading Hotels of the World, Ltd. was initially known as The Luxury Hotels of Europe and Egypt, representing 38 hotels with approximately 9,000 rooms and suites. Today, the company represents more than 450 luxury hotels with over 84,000 rooms, in 80 countries.

MISSION STATEMENT:

To be the most successful luxury hotel sales, marketing, and distribution company in the world.

HEADQUARTERS:

99 Park Avenue
New York, NY 10016
Telephone: (212) 515-5600
Facsimile: (212) 515-5635

KEY OFFICERS:

Jean-Jacques Gauer – Chairman
Ted Teng – President & Chief Executive Officer

MEMBER HOTELS:

With more than 450 members in 80 countries, The Leading Hotels of the World offers the largest collection of luxury hotels, resorts and spas -- from grand palaces, to intimate city hideaways, from luxury tent enclaves to expansive self-contained resorts to private island retreats.

CORPORATE INITIATIVES:

The company also engages in a number of substantive brand extensions and ancillary businesses to provide value for its members and for consumers. Among these are:

Leading Spas, the first international luxury spa evaluation and accreditation consultation

Leading Green, a program entirely underwritten by The Leading Hotels of the World, Ltd., enabling guests to choose greener travel

Quintess, The Leading Residences of the World, a destination club offering unrivaled vacations in luxurious residences located in the world's most desired destinations

Leading Quality Assurance, providing quality assessment audits, benchmarking analysis and training services to the luxury sector of the hospitality and travel industry

Leading Hotel Schools of the World, offering innovative training alternatives to the hospitality industry

Leading Solutions, is a compilation of highly qualified companies, firms, and consultants that have been carefully selected to assist member hotels with customized services and products

Linx Technologies, offering dynamic, innovative, online management platforms for leisure activities

The Private Label Company, offering hotel companies brand support through distribution solutions, international sales and marketing services, CRM tools, and management consultation

ACCEPTANCE STANDARDS:

Hotels seeking to join The Leading Hotels of the World must apply for admission. To be considered for inclusion, a hotel must be in the deluxe/luxury category and meet the most exacting standards with respect to accommodations, service, cuisine, employee behavior and facilities – in short – all aspects affecting guest comfort, convenience and mood. Inspection reports, based on hundreds of separate, stringent criteria, are subsequently filed with the Executive Committee whose members then vote for acceptance or rejection. Only the world's most distinguished properties are admitted to The

Leading Hotels of the World, thereby assuring a constant adherence to the organization's exacting standards of high quality.

OWNERSHIP:

The Leading Hotels of the World, Ltd. is a wholly owned subsidiary of Hotel Representative, Inc. (HRI)

WEBSITE:

WWW.LHW.COM

CONTACTS:

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