

# *The Leading Hotels of the World, Ltd.*

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## **THE LEADING HOTELS OF THE WORLD, LTD. YOUR SOURCE FOR YOUR LUXURY QUEST**

NEW YORK, NY -- Luxury is an elusive concept. Each individual has his or her own definition of what it is. Wherever your personal luxury quest takes you – perhaps on vacation with family, enjoying exceptional music and theater, playing a round of golf on a championship course, or just spending a bit more time away -- The Leading Hotels of the World, Ltd. has a program for you.

Not only does the company offer consumers access to the largest collection of luxury hotels in the world – more than 450 in 80 countries -- it also creates programs and service offerings to meet their special needs, enabling them to savor their own personal quest for luxury. Here are just some of the programs available:

**Leading Families** – There is nothing nicer for families than a trip that includes more than one generation. Participating Leading Hotels offer a savings of 50% when you reserve a second room just for the children – or for the grandparents.

**Leading Honeymoons** -- The ultimate resource for helping you plan the most important trip of your life, with an array of attractive packages at some of the world's most romantic hotels and resorts.

**Leading Breakfast Inclusive** – Along with a superb rate at a participating Leading Hotel, you will wake up each morning to a complimentary continental breakfast.

**Leading Suites** – A program through which guests can enjoy savings of 20% on the finest accommodations in the world's most sought-after hotels. Apply the savings to the cost of the suite, or use it for dining, limousine service, or other extras.

**Leading Celebrations** – An offer designed to help guests mark special occasions with a bottle of champagne upon arrival and dinner for two.

**One More Night** – Sometimes a truly great escape requires a little extra time. Guests can indulge in an extra day or two at no additional charge at participating Leading Hotels.

**Great Affordables** -- One of the longest running programs in the industry, offering savings of at least 25% off published rates or 25% in value-added benefits during shoulder and off-peak seasons.

**Leading Weekends** – Time is not always on your side. Leading Weekends are strategically priced to make shorter getaways as easy as they are emotionally fulfilling. Epic adventures that begin on a Friday and end on a Sunday.

**Shop Around the World with Leading** – For those with a passion for shopping, a collection of packages which include exclusive experiences, such as a chauffeured shopping excursion with a personal shopper.

**Leading Arts and Culture** – Discover the cultural treasures of the world with a stay at a Leading Hotel and tickets to a local gallery, theater, museum or concert hall.

(Please note: These programs are available at select Leading Hotels. Program participation, rates and amenities vary by hotel. Black-out dates, minimum stay and other restrictions may apply. For further information, visit [WWW.LHW.COM](http://WWW.LHW.COM).)